



For Immediate Release

**Fun Run Popular Feature of Cookeville Fall FunFest
Presented by U.S. Cellular Slated for September 11-12**

Cookeville, TN (8-7-09) – Runners of all ages and skill levels can enjoy the Fun Run sponsored by Cookeville Regional Medical Center which kicks off Saturday activities for the 15th Annual **Cookeville Fall FunFest presented by U.S. Cellular**. Entries are now being accepted for the popular 5K/10K event. The overall male and female winners in both distance events will each receive a cash prize of \$50.

The 5k/10k run begins promptly at 7:00 a.m., although packet pick-up begins a half hour earlier at 6:30 a.m. The event is designed to appeal to runners and walkers of every level whether a running enthusiast, recreational jogger, health walker or one who just wants to enjoy the streets of beautiful downtown Cookeville. Officially certified as exactly 5k and exactly 10k, the race enjoys a quick downhill start at Dixie and Broad Streets and a straight flat push to the finish at the same point.

Both the 5k and 10k will feature state-of-the-art timing and placement in multiple categories of all ages. All run participants will receive a commemorative t-shirt and goody bags. Top finishers in each division will receive awards.

Entry fee for individual runners is \$20 pre-race and \$25 on race day. Team entry fee for groups of four is \$60 pre-race and \$65 on race day. For more information or to download an application, go to www.fallfunfest.com or call Cara Sheets or Jen Webb at 931-520-5297, cara@cookeville-tn.org or jen@cookeville-tn.org. Applications are also available at the CityScape Office; 345 S. Jefferson Street, Suite 303.

Fun Run organizers Cary Sheets and Jen Webb credit the ROTC department at Tennessee Tech University, the City of Cookeville Police Department, Food Lion and a host of volunteers for giving their time to insure the success of this event.

One of the premier fall events on the Upper Cumberland Plateau, Fall FunFest presented by U.S. Cellular offers a variety of events for the entire family, including The Cookeville

CookOff, a championship barbeque cook-off--a Family Fun Zone, Teen World, WCTE's Stations of Imagination and TACA arts and crafts area. A variety of musical entertainment will perform on three stages, and local and regional vendors will offer food and concessions. Past performers have included Delbert McClinton, Marcia Ball, Jonell Mosser and the Fabulous Thunderbirds. **Admission to the event is free.**

Fall FunFest presented by U.S Cellular is owned and operated by CityScape, Cookeville's local "Main Street" organization that works to preserve, protect and promote the heart and soul of Cookeville – its downtown. CityScape is a group of concerned citizens working hand in hand with partners such as the City of Cookeville, local merchants and property owners to develop downtown as a destination for business and pleasure.

Fall FunFest presented by U.S. Cellular is a Litter Free event.

Other event sponsors include U.S. Cellular, AUI LLC, Premier Diagnostic Imaging, Progressive Savings Bank, N2TheNet, Streamliner Creative, Cookeville Regional Medical Center, JWC Broadcasting, Cookeville Communications, Stone Steel, American Bank and Trust, Dixie HomeCrafters, Putnam County Clean Commission, Herald-Citizen, Lamar Outdoor Advertising, BB&T Legge Insurance, Infinity Birthing Center, Hill Realty, and Comcast Spotlight

Cookeville is located approximately 1.5 miles off I-40, at exit #287 (Cookeville/Sparta).

For more information, visit the Fall FunFest website, www.fallfunfest.com.

Contact Information: Publicity, Judi Turner/ turnerco@bellsouth.net / 615-356-9115; Event Manager, Dennis Freeman, dennis@freemanenterprises.com / 615-445-5077. For the Cookeville CookOff, Tony Stone, 931-526-1063; for Fun Run, Cara Sheets, 931-520-5279; Stations of Imagination, Reggie Brown and Cindy Putman, 931-528-2222, ext. 227; rbrown@wcte.com or cputman@wcte.org ;Food and Retail Vendors, Mike Dyce, 615-456-3889; and Arts and Crafts, Mike Whiteman, 931-432-6313.