



For Immediate Release

**Entries Now Being Accepted for Seventh Annual Fun Run
Sponsored by Averitt
Part of Cookeville Fall FunFest presented by U.S. Cellular September 7-8**

Cookeville, TN (7-27-07) – Entries are now being accepted for the **Seventh Annual Fun Run**, sponsored for the first time by Averitt, which kicks off Saturday, September 8th's events at the **12th Annual Cookeville Fall FunFest presented by U.S. Cellular September 7-8, 2007**. The 5k/10k run begins promptly at 7:00 a.m., although packet pick-up begins a half hour earlier at 6:30 a.m.

The event is designed to appeal to runners and walkers of every level whether a running enthusiast, recreational jogger, health walker or one who just wants to enjoy the streets of beautiful downtown Cookeville. Officially certified as exactly 5k and exactly 10k, the race enjoys a quick downhill start at Dixie and Broad Streets and a straight flat push to the finish at the same point.

Both the 5k and 10k will feature state-of-the-art timing and placement in multiple categories of all ages. All run participants will receive a commemorative t-shirt and goody bags. Top finishers in each division will receive awards.

Entry fee for individual runners is \$15 for early birds, \$20 after August 25th and \$25 on race day. Team entry fee for groups of four is \$60 pre-race and \$65 on race day. For more information or to download an application, go to www.fallfunfest.com or call Cara Sheets or Jen Boswell at 931-520-5297, cara@cookeville-tn.org or jen@cookeville-tn.org. Applications are also available at the CityScape Office; 345 S. Jefferson Street, Suite 303.

According to event organizers Cary Sheets and Jen Boswell, “This event would not be possible without the ROTC department at Tennessee Tech University, the City of Cookeville Police Department, all of the volunteers who give their time to insure the success of this event and our Fun Run sponsors Averitt, Cookeville Regional Medical Center and Kicks 106.9.”

One of the premier fall events on the Upper Cumberland Plateau, Fall FunFest presented by U.S. Cellular offers a variety of events for the entire family, including The Cookeville CookOff, a championship barbeque cook-off--a Family Fun Zone, Teen World, and TACA arts and crafts area. A variety of musical entertainment will perform on three stages, and local and regional vendors will offer food and concessions. Past performers have included Delbert McClinton, Marcia Ball, Jonell Mosser and the Fabulous Thunderbirds. Admission to the event is free.

Fall FunFest presented by U.S Cellular is owned and operated by CityScape, Cookeville's local "Main Street" organization that works to preserve, protect and promote the heart and soul of Cookeville – its downtown. CityScape is a group of concerned citizens working hand in hand with partners such as the City of Cookeville, local merchants and property owners to develop downtown as a destination for business and pleasure.

Event sponsors include U.S. Cellular, Coca-Cola, Averitt, Regions Bank, AUI llc, Premier Diagnostic Imaging, N2TheNet, Streamliner Creative, Cookeville Regional Medical Center, Corona, JWC Broadcasting, Stone Steel, Baymont Inn & Suites, Holiday Inn Express, BB&T/Legge Insurance. Lamar Outdoor Advertising and Cookeville Herald-Citizen.

Fall FunFest presented by U.S. Cellular is a Litter Free event.

Cookeville is located approximately 1.5 miles off I-40, at exit #287 (Cookeville/Sparta).

For more information, visit the Fun Fest website, www.fallfunfest.com.

Contact Information: Publicity, Judi Turner/ turnerco@bellsouth.net / 615-356-9115; Event Manager, Dennis Freeman, dennis@freemanenterprises.com / 615-445-5077. For the Cookeville CookOff, Tony Stone, 931-526-1063; for Averitt Fun Run, Cara Sheets, cara@cookeville-tn.org, 931-520-5297; Stations of Imagination, Cindy Putman and Reggie Brown , 931-528-2222, ext. 227; cputman@wcte.com and rbrown@wcte.com; Food and Retail Vendors, Mike Dyce, 615-456-3889; and Arts and Crafts, Mike Whiteman, 931-432-6313.