

Fall FunFest Press Release
Contact: Dennis Freeman
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Website: www.fallfunfest.com
Release Date: immediately

General Information:

Official References: 10th Annual Fall FunFest featuring the
16th Annual Cookeville CookOff presented by Corona
10th Annual WCTE-TV's Stations of Imagination

Dates: Friday & Saturday, September 9 & 10, 2005

Location: Around the Courthouse Square in Historic Downtown Cookeville

Time – Friday 9/9: Main event and Cookeville CookOff presented by Corona open at 6 p.m.

Time – Saturday 9/10 5th Annual Eloqui Wireless Fun Run starts at 7 a.m.
Main event and WCTE-TV's Stations of Imagination open at 10 a.m.

Event Sponsors: Coca-Cola, Eloqui Wireless, N2TheNet, Miller Lite, Corona, Regions Bank, Premier Diagnostic Imaging, Streamliner Creative, BB & T Insurance Services, Putnam County Clean Commission, Lamar Outdoor Advertising, Herald-Citizen, B-Rock 93.7, lite rock 95.9, and Kicks 106.9

Website Address: www.fallfunfest.com

For more information, contact:

General Event:	Dennis Freeman	(615) 445-5077
Cookeville CookOff	Tony Stone	(931) 526-1063
Stations of Imagination	Becky Magura	(931) 528-2222
	Joyce Hunter	(931) 528-2222
Music Line-up	Rick Woods	(931) 520-4FUN
Fun Run	Cara Rubright	(931) 520-5279
Arts & Crafts	Mike Whiteman	(931) 432-6313

**NEW LOGO, NEW WEBSITE SET THE STAGE
FOR THE 10TH ANNUAL FALL FUNFEST**

COOKEVILLE, TN – To celebrate its 10th anniversary, the organizing committee for Cookeville's Fall FunFest decided a fun, new logo was in order. With this in mind, the talented staff at Streamliner Creative set to work creating a striking, vibrant new look for this year's event.

“We really wanted to make a visual statement that said, ‘Hey, this great tradition still has new things to offer with unexpected fun and excitement!’,” said Dennis Freeman, event director.

“Everyone involved wants to make this anniversary and the entire festival something spectacular, and we thought the best way to start was with a new logo.”

What better way to show off a new logo than on a new website? Partnering with N2 the Net, Fall FunFest has an information-packed, 24-hour accessible home at www.fallfunfest.com. The new website was recently unveiled featuring the new logo, as well as how to become a sponsor, concessions information, event schedule, contact information, and information on the Eloqui Wireless FunRun and the kids zone, which will feature a new stage and fun new activities.

In addition to the fallfunfest.com website, the new logo will be featured on a number of event-related items including, 10th anniversary commemorative T-shirts and posters as well as the information guide, which will be published in the Herald-Citizen the weekend before the event.

For more information about becoming an event sponsor or how your non-profit organization can be involved, please contact Dennis Freeman, event director, at (615) 445-5077 or via e-mail at dennis@freemanenterprises.com.